



## **FOR IMMEDIATE RELEASE**

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### **Experian's AutoCheck® Vehicle History Reports Now Available on Yahoo! Autos**

**Schaumburg, Ill. – February 23, 2005** – Experian Automotive, a division of global business solutions company Experian®, today announced a new relationship which makes Experian Automotive the leading provider of vehicle history reports for Yahoo! Autos.

Visitors to the Yahoo! Autos Web site now have access to a vehicle history report at a customized-landing page designed specifically for Yahoo! Autos. Through links on the Yahoo! Autos pages, customers will be able to purchase AutoCheck Vehicle History Reports for the vehicles they are viewing online.

“Experian Automotive’s AutoCheck provides individuals with more information and more confidence in their purchasing decisions,” said Dave Nemtuda, Experian Automotive’s director for AutoCheck. “In addition, we are the vehicle history provider that enables co-branded custom user experiences so that our portal clients such as Yahoo! can offer their customers seamless service backed by the AutoCheck brand.”

AutoCheck enables car buyers to quickly access the history of any used vehicle. By leveraging Experian’s National Vehicle Database of nearly 500 million vehicles, AutoCheck reveals possible undisclosed or unknown problems, such as salvage and flood damage history that can affect an automobile’s safety and resale value.

“Yahoo! Autos is pleased to offer the AutoCheck product,” said James Slavet, general manager, Yahoo! Autos. “This relationship further supports our commitment to provide our users with comprehensive and trusted vehicle information.”

The selection of AutoCheck expands Experian’s relationship with Yahoo! as a trusted consumer information source. Experian has been the exclusive provider of credit reports, content and resources in Yahoo! Finance for the past five years.

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**About Experian Automotive**

Experian Automotive delivers information solutions to manufacturers, dealers, finance and insurance companies, and consumers. Experian helps automotive clients increase customer loyalty, target and win new business, and make better lending and vehicle purchase decisions. Its National Vehicle Database, housing more than 450 million vehicles, along with Experian's credit, consumer and business information assets, meets the industry's growing demand for an integrated information source. Experian's advanced decision support services help clients turn this information into improved business results. Experian technology supports several top automotive web sites including eBay Motors, CarsDirect.com, AutoTrader.com, NADAGuides.com, Yahoo! Autos and MSN Autos. For more information on Experian Automotive and its suite of solutions, visit our web site at [www.experianautomotive.com](http://www.experianautomotive.com).

**About Experian**

Experian is a global leader in providing information solutions to organizations and consumers. It helps organizations find, develop and manage profitable customer relationships by providing information, decision-making solutions and processing services. It empowers consumers to understand, manage and protect their personal information and assets. Experian works with more than 50,000 clients across diverse industries, including financial services, telecommunications, health care, insurance, retail and catalog, automotive, manufacturing, leisure, utilities, e-commerce, property and government. Experian is a subsidiary of GUS plc and has headquarters in Nottingham, UK, and Costa Mesa, Calif. Its 12,000 people in 27 countries support clients in more than 60 countries. Annual sales exceed \$2.5 billion.

For more information, visit the company's Web site at [www.experian.com](http://www.experian.com).

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