



news release

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AutoCheck[®] to be Exclusive Vehicle History Provider for Autobytel Web sites

Autobytel taps Experian's database of over 500 million vehicles to help its millions of shoppers make well-informed used vehicle purchase decisions

Orlando, Fla., NADA Convention Booth #2250, Feb. 11, 2006 – Experian Automotive, a division of global business solutions company Experian[®], today announced that Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, has named Experian's AutoCheck solution as the exclusive provider of vehicle history reports for used vehicles listed on its family of websites: www.autobytel.com, www.autoweb.com, www.car.com, www.carsmart.com, www.autosite.com and www.autoahorros.com.

Customers shopping for used vehicles on Autobytel sites can now access AutoCheck vehicle history reports for vehicles they're considering, tapping into Experian's National Vehicle Database of more than 500 million vehicles for title, odometer and other important vehicle history information.

"Autobytel is pleased to offer the AutoCheck vehicle history report to its used vehicle customers," said Michael Rosenberg, senior vice president of Media and Marketing Services for Autobytel. "A vehicle is generally the second-biggest purchase of a lifetime, and we consider it part of our mission to provide our used vehicle shoppers with information to help them make well informed decisions. Experian's AutoCheck will be a valuable partner in that mission."

Through its relationship with AutoCheck, Autobytel can provide its used vehicle shoppers with the most up-to-date vehicle information available. Shoppers can quickly and easily verify whether a vehicle they're interested in has been in an accident, declared a lemon, had major flood damage, frame damage, or odometer rollback issues, along with other key information that can affect an automobile's safety and resale value.

"Each car has a history, and consumers need to have the most up-to-date vehicle information available when buying a used vehicle," said Scott Waldron, president of Experian Automotive. "We are pleased to bring Autobytel's millions of car buying customers the peace of mind they deserve in order to make educated and safe purchasing decisions."

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AutoCheck® Named Exclusive Vehicle History Provider to Leading Online Used Vehicle Marketer

For more information on AutoCheck, please visit www.autocheck.com. For more information on Autobytel, please visit www.autobytel.com.

About Autobytel Inc.

Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, helps retailers sell cars and manufacturers build brands through marketing, advertising, data and CRM products and programs. It's estimated that every 7.4 seconds* an American car shopper requests a vehicle through Autobytel, which owns and operates the automotive websites Autobytel.com, Autoweb.com, Carsmart.com, Car.com, AutoSite.com, Autoahorros.com, and CarTV.com. This automotive research and buying network reaches millions of car shoppers each month as they make their vehicle buying decisions, generating billions of dollars in sales for dealers. A leader in dealership customer management and CRM solutions, Autobytel also owns and operates AVV, Inc., a top provider of dealership CRM and sales management products, and Retention Performance Marketing, Inc. (RPM®), which powers dealerships with cutting-edge customer loyalty and retention marketing programs. Autobytel's AIC (Automotive Information Center) division has been a trusted industry source of automotive marketing data and technology for over 20 years. Autobytel Inc. is the only company to achieve top rankings for both its lead management and lead generation services among the nation's top-100 Internet dealers.

About Experian Automotive

Experian Automotive delivers information solutions to manufacturers, dealers, finance and insurance companies, and consumers. Experian helps automotive clients increase customer loyalty, target and win new business, and make better lending and vehicle purchase decisions. Its National Vehicle Database, housing more than 500 million vehicles, along with Experian's credit, consumer and business information assets, meets the industry's growing demand for an integrated information source. Experian's advanced decision support services help clients turn this information into improved business results. Experian technology supports several top automotive web sites including eBay Motors, Yahoo! Autos, CarsDirect.com and NADAguides.com. For more information on Experian Automotive and its suite of solutions, visit our web site at www.experianautomotive.com.

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