



**news release**

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## **Experian Adds Exclusive Accident and Frame Damage Sources to AutoCheck<sup>®</sup> Vehicle History Report**

*Nationwide police-reported accidents and real frame damage now available on leading vehicle history report*

**Orlando, Fla., NADA Convention Booth #2250, Feb. 11, 2006** – Experian Automotive, a division of global business solutions company Experian<sup>®</sup>, today announced it has added to the information offering of its AutoCheck vehicle history reports with the inclusion of new, exclusive data sources providing nationwide coverage of police accident report sourced information along with real frame damage data.

Customers of AutoCheck's vehicle history reports now have the added benefit of exclusive accident and frame damage data to aid them in making informed used vehicle purchasing decisions. These new data sources provide AutoCheck with specific police-reported accident information gathered from all 50 states and the District of Columbia, as well as frame damage events to create a more complete view of a vehicle's title history.

"Police reported accident data is a key asset when purchasing a used car," said Paul Oliverio, vice president, Used Cars at Brown's Car Stores. "Incorporating this data into a vehicle history report gives car buyers the detailed information they need to make an educated and safe decision on a used vehicle."

AutoCheck is the only vehicle history report that offers this exclusive police reported accident information nationwide – even in states where state agencies do not collect or choose to share the information. This will provide all AutoCheck customers key information where none was previously available.

"Knowing whether or not a vehicle has experienced an accident or suffered frame damage is crucial for dealers and consumers when making an informed and safe purchasing decision on a used vehicle," said Scott Waldron, president of Experian Automotive. "Only AutoCheck offers this level of accident and frame damage data to create a more complete and up-to-date view of a vehicle's history."

## **AutoCheck® Adds New, Exclusive Information Sources**

These exclusive accident and frame damage data sources join AutoCheck's leading vehicle title information which draws from Experian's National Vehicle Database containing histories on over 550 million automobiles. AutoCheck provides integral information on an automobile's history including possible undisclosed or unknown problems such as salvage and flood damage history that can affect an automobile's safety and resale value. In addition, AutoCheck offers its Buyback Protection – buying back vehicles if a major hidden title brand is found. For more information on AutoCheck, please visit [www.autocheck.com](http://www.autocheck.com).

## **About Experian Automotive**

Experian Automotive delivers information solutions to manufacturers, dealers, finance and insurance companies, and consumers. Experian helps automotive clients increase customer loyalty, target and win new business, and make better lending and vehicle purchase decisions. Its National Vehicle Database, housing more than 550 million vehicles, along with Experian's credit, consumer and business information assets, meets the industry's growing demand for an integrated information source. Experian's advanced decision support services help clients turn this information into improved business results. Experian technology supports several top automotive web sites including eBay Motors, Yahoo! Autos, CarsDirect.com and NADAguides.com. For more information on Experian Automotive and its suite of solutions, visit our web site at [www.experianautomotive.com](http://www.experianautomotive.com).

## **About Experian**

Experian is the global leader in providing value-added information solutions to organizations and consumers. It has an unrivaled understanding of individuals, markets and economies around the world. Experian provides information, analytics, decision-making solutions and processing services. It assists organizations in understanding their markets and customers and helps them find, develop and manage profitable customer relationships to make their businesses more profitable. Experian promotes greater financial health among consumers by enabling them to understand, manage and protect their personal information and helping them control financial aspects of key life events. Experian works with more than 50,000 clients across diverse industries, including financial services, telecommunications, health care, insurance, retail and catalog, automotive, manufacturing, leisure, utilities, e-commerce, property and government. A subsidiary of GUS plc with headquarters in Nottingham, UK, and Costa Mesa, Calif., Experian's 12,000 people in 28 countries support clients in more than 60 countries. Annual sales exceed \$2.5 billion.

**For more information, visit the company's Web site at [www.experian.com](http://www.experian.com).**

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