



For Immediate Release

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J.D. BYRIDER EXPANDS RELATIONSHIP WITH EXPERIAN AUTOMOTIVE

Leading used car dealer uses AutoCheck[®] vehicle history solutions to provide added peace of mind to used vehicle customers

Carmel, Ind. and Schaumburg, Ill., April 25, 2007 – J.D. Byrider, the nation’s leading used car franchise company, announced today that it has expanded the use of Experian Automotive’s AutoCheck vehicle history solutions to include all vehicles in its 14 corporately owned dealerships operating as J.D. Byrider Company Stores.

J.D. Byrider, which already features AutoCheck in 50 of its franchised dealerships, has extended its relationship with Experian Automotive by using AutoCheck reports in its service offering to help provide an added layer of buying assurance to its customers. Byrider specializes in providing customers with blemished or no credit history with limited warranty vehicles that have passed the branded title check criteria, which includes using an AutoCheck solution to confirm the vehicle’s title history.

“We’re very serious about putting our customers in a better vehicle,” said Doug Turner, Director of Asset Management for Company Store Operations. “The Auto Check product from Experian provides us information on the vehicle’s history, and that allows us to do a better job of only buying and selling quality cars.”

AutoCheck enables car buyers to quickly access the history of any used vehicle by revealing possible undisclosed or unknown problems that can affect an automobile’s safety and resale value including major flood damage, frame damage, or odometer rollback issues, along with other key information.

“We are proud to provide J.D. Byrider with information and service solutions to help them deliver the peace of mind their customers need when making a quality used vehicle purchase,” said Scott Waldron, president of Experian Automotive. “By expanding its use of AutoCheck across its corporate dealerships, Byrider continues to grow in its dedication to provide its customers with better cars, affordable payments and better car care.”



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About J.D. Byrider

For nearly 20 years, J.D. Byrider has focused on providing quality vehicles combined with exceptional service and support to its customers. As the leading used car franchise in North America, Byrider has 130 locations across 30 states and provides reliable transportation and quality car service to approximately 5,000 people per month. Byrider has helped over 700,000 customers get the car and financing they needed. For more information about J.D. Byrider, go to www.jdbyrider.com.

About Experian Automotive

Experian Automotive, a business unit of Experian[®] Group Ltd. (LSE:EXPN), delivers information solutions to manufacturers, dealers, finance and insurance companies, and consumers. Experian helps automotive clients increase customer loyalty, target and win new business, and make better lending and vehicle purchase decisions. Its National Vehicle Database, housing more than 500 million vehicles, along with Experian's credit, consumer and business information assets, meets the industry's growing demand for an integrated information source. Experian's advanced decision support services help clients turn this information into improved business results. Experian technology supports several top automotive web sites including eBay Motors, Yahoo! Autos, CarsDirect.com, CarMax.com and NADAguides.com. For more information on Experian Automotive and its suite of solutions, visit our web site at www.experianautomotive.com.

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