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NADAGuides.com and Experian Automotive Renew Partnership *Vehicle History Report Agreement Extended Two Years*

Costa Mesa, Calif. – October 18, 2005 – Executives from NADAGuides.com, a leading vehicle information Web site, and Experian[®], the global leader in providing value-added information solutions, today announced they have renewed their mutual contract and have extended their partnership for two additional years.

With this relationship, NADAGuides.com visitors will continue to have access to the most in-depth vehicle history report available at the click of a button. Experian will power the NADAGuides.com Vehicle History Reports from its National Vehicle database which has information on more than 500 million vehicles, and fuels products, including Single Reports, Unlimited Reports and Unlimited Reports + TitleGuard packages that are available online at www.NADAGuides.com.

“We’re pleased to announce our contract renewal with Experian,” said Damon Bennett, Director of Affiliate Marketing, NADAGuides.com. “Car shoppers depend on Experian to provide them with the most in-depth and comprehensive vehicle reporting services available on the market today. In turn, NADAGuides.com relies on Experian to deliver on that trust by providing our site visitors with Vehicle History Reports that are unmatched in the industry. We look forward to a successful extended partnership.”

“Our charter is an unprecedented commitment to excellence,” said Dave Nemtuda, director of AutoCheck for Experian Automotive. “We demonstrate it to our partners and NADAGuides.com by developing a customer solution that supports their brand name and delivers on our partnership objectives. NADAGuides is the recognized leader in the industry. We look forward to leveraging our brands and continuing our strong relationship with NADAGuides.com for years to come.”

About NADAGuides.com

N.A.D.A. Appraisal Guides (NADAGuides.com) is the world’s largest publisher of vehicle valuations and specification information for new and used cars, trucks, vans, and SUVs, as well as van conversions, limousines, classic and collectible cars, boats, RVs, motorcycles, snowmobiles, personal watercraft and manufactured housing. The company’s consumer website, NADAGuides.com (www.NADAGuides.com), offers a variety of new and used vehicle services in addition to valuation information. Throughout its 72-year history, N.A.D.A. Appraisal Guides has earned the reputation as the recognized authority for vehicle valuations. Its website, NADAGuides.com, is the most comprehensive vehicle information resource on the Internet today.

About Experian

Experian is the global leader in providing value-added information solutions to organizations and consumers. It has an unrivaled understanding of individuals, markets and economies around the world.

Experian provides information, analytics, decision-making solutions and processing services. It assists organizations in understanding their markets and customers and helps them find, develop and manage profitable customer relationships to make their businesses more profitable.

Experian promotes greater financial health among consumers by enabling them to understand, manage and protect their personal information and helping them control financial aspects of key life events.

Experian works with more than 50,000 clients across diverse industries, including financial services, telecommunications, health care, insurance, retail and catalog, automotive, manufacturing, leisure, utilities, e-commerce, property and government. A subsidiary of GUS plc with headquarters in Nottingham, UK, and Costa Mesa, Calif., Experian's 12,000 people in 28 countries support clients in more than 60 countries. Annual sales exceed \$2.5 billion.

For more information, visit the company's Web site at www.experian.com.

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